



2019 PGA OF ALBERTA GOLF SHOWS



Edmonton Golf Show

March 9 & 10, 2019

Edmonton Expo Centre

Hall C

Calgary Golf Show

March 23 & 24, 2018

BMO Centre

Hall B

www.AlbertaGolfShows.com

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November 2, 2018

Dear Exhibitor,

The PGA of Alberta would like to invite you to the 2019 Golf Shows being hosted in **Edmonton on March 9 & 10** at the Edmonton Expo Centre (Hall C) and in **Calgary on March 23 & 24** at the BMO Centre (Hall B).

Avid golfers from all over the province attend the Golf Shows and use them as a great resource for golf trips, golf education, and prospective golf memberships. The consumer shows also feature a discount clearance golf centre, where golfers can find great deals on past years' clubs, balls, shoes and apparel.

Enclosed you will find all of the necessary information to secure booth space for your company. For the 2019 Golf Shows we are offering two different registration deadlines and fees (please see the enclosed Exhibitor Registration Form for more details). One of the options is an early registration option where you can substitute cash for prizes that will be given away at the Shows. We are once again requesting all exhibitors to prepare "**Exclusive Exhibitor Show Specials**" for the patrons at each Show. This could include discounted green fees, hotel rates or golf membership specials. These specials are required by **February 1, 2019** and will have to be approved by the PGA of Alberta. These specials will be included on the Alberta Golf Shows website and social media pages.

Payment must be received along with your completed registration form in order to secure your booth space. Upon receiving your payment and the Exhibitor Registration Form, the PGA of Alberta will be contacting you to confirm your booth space along with the names of all of the persons from your company attending the Show(s) and the details of your Exclusive Exhibitor Show Special. If you require any power outlets, lighting, audio visual equipment or an internet connection for your booth please visit www.albertagolfshows.com. **The last day to register for both Shows is February 9, 2019, however, please note our deadlines to receive a discount on early registration.**

If you have any other questions regarding the registration process please contact **Quinn Logan** at the PGA of Alberta Office, toll free at 1.888.866.6140 or by email at quinn.logan@pgaofalberta.com.

Yours truly,

Tahlon Sweeney
PGA of Alberta Golf Show Co-Chair
Head Golf Professional, Jasper Park Lodge GC

Jeremy Tanner
PGA of Alberta Golf Show Co-Chair
Head Golf Professional, Highlands GC

CONTRACT TERMS

SPACE RENTAL

1. A space is considered sold once it has been paid for. Space is sold to an exhibitor at the discretion of the Golf Show organizing committee. If desired, the committee may change the layout or location of an exhibitor's space up to 10 days in advance of the Show.
2. The exhibitor agrees to use the rented space for their own purposes, to promote their services exclusively. The exhibitor may not share the assigned space in part or in whole with another company.
3. The exhibitor agrees to respect any contract, agreement or collective agreement binding them to the PGA of Alberta and to the suppliers for the Show. They also agree to obey the laws of different levels of government and those of the fire department.
4. The PGA of Alberta reserves the right to alter assigned space(s) should it be considered in the best interest of the Show.

TERMINATION

The contract may be terminated through written notice sent to the PGA of Alberta at least **30 days before the Golf Show** is held. A sum of \$200 will be retained to cover administrative fees. The balance will be reimbursed to the exhibitor. Should cancellation come less than 30 days before the Show, the exhibitor must assume all costs related to their involvement in the Show, including the registration.

EXHIBITOR LIABILITIES

1. The exhibitor acknowledges that the PGA of Alberta and the PGA of Alberta Golf Shows do not have insurance covering exhibitor's property. It is the exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer while at the PGA of Alberta Golf Shows.
2. Should the Golf Show be cancelled, the organizing committee cannot be held liable for losses or damage to the exhibitor's goods if this cancellation results from a natural disaster, an explosion, an act of terrorism, or any other cause beyond the committee's control. The exhibitor is liable for damage and deterioration caused to the building, the booth, and the merchandise and goods of the exhibitors.
3. The exhibitor agreed to behave respectfully toward the other exhibitors, the organizing committee, and the suppliers for the Golf Show.
4. The exhibitor is reminded that visiting in other booths is by invitation only and are requested to observe this fundamental courtesy at all times.
5. The exhibitor is liable for damage and deterioration caused to the building, the booth, and the merchandise and goods of the other exhibitors.

GENERAL RULES AND REGULATIONS

1. The exhibitor agrees to abide by the regulations in force and any other regulation that the organizing committee may adopt before, during, or after the Golf Show.
2. The exhibitor agrees to respect the requirements of the fire department. This regulation applies to the material to be sold and to the exhibition site as stipulated in the timetable.
3. The exhibitor agrees to respect the timetable in the Show schedule. In return, the organizing committee agrees to provide access to the exhibition site as stipulated in the timetable.
4. The exhibitor must ensure the presence of at least one representative at their booth during business hours for the Golf Show.
5. The exhibitor agrees to comply with the regulations respecting height of the walls used in the booth. The exhibition booth must appear in good condition on all sides and from top to bottom.
6. During the set-up of the Golf Show, the exhibitor must ship their merchandise postage paid. No one is authorized to accept merchandise requiring payment on delivery. In Edmonton, **no one under the age of 15 may be in the Hall** during set-up or take down for the safety of everyone involved.
7. **Under no circumstances** may an exhibitor begin dismantling their booth before the Golf Show has closed. Should an exhibitor violate this regulation, they will be banned from subsequent PGA of Alberta Golf Shows.